

Ride For the Red June 20, 2009

It was a fun-filled day in Lewiston where motorcycle and scooter riders participated in a poker run. The event raised approximately \$2000. For more pictures go to: <http://gwh1981.zenfolio.com/ridered>



**Bike Night
July 25, 2009**

Golf Scramble Rescheduled

The golf scramble that was scheduled for June 20, at the Sandcreek Golf Course (5230 Hackman Road) in Idaho Falls, has been rescheduled for September 18, 2009. More details will be in the next newsletter.

Boise Hawks Week July 18 - 25, 2009

Come to the see the Boise Hawks on Saturday, July 18 and help kick off Red Cross Week. The Red Cross will be promoting blood donations and accepting donations for "comfort items". All baseball game attendees are asked to bring "comfort items" and drop them in the Red Cross bins near the ticket doors and/or near the blood donor information table. Comfort items are any small /travel size item such as shampoo, crème rinse, toothbrush/paste, shaving crème, razors, small books or coloring books for children.

Red Cross sponsors are being solicited to donate money based on number of home runs, double plays, temperature and other trivia facts. Contact Dian Wood at fdvol@redcrossidaho.org, or call Dian at 800-853-2570. All sponsors will receive mention at the home games and present Red Cross with a donation at the end of the season! This is a great opportunity to receive free advertising and support the Red Cross and the Hawks!

For those individuals who donate blood during the week of July 18th to July 25th, you will receive a voucher which allows you to buy one ticket to the July 30th home game and get a 2nd ticket FREE!

If you haven't made it to Bike Night yet, you're missing a great time. The last bike night will be on Saturday, July 25, 2009 at Snake River Yamaha, 2957 E. Fairview, Meridian. Lots to see and do. There will be a rock and roll band, food and every imaginable kind of motorcycle. Don't forget to buy your raffle tickets. Snake River Yamaha provides fantastic motorcycle gear for the raffle and the Red Cross gets to keep all the proceeds!

RED CROSS READER

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July 2009

One Red Cross TaskForce

The National Organization of Red Cross is working on strategies and initiatives to implement and support an organization-wide *One Red Cross* initiative in FY10 (July 1, 2009 – June 30, 2010) and chapters are being asked to begin developing their own models and initiatives based on locally assessed community and donor needs and objectives.

In addition to shaping the face and establishing the future foundation for the Idaho Red Cross, the *One Red Cross* initiative will better position the Chapter to adapt to changing needs within the communities we serve and to respond to a changing and challenging economic environment. Our model will include working toward securing the financial resources needed to deliver vital core services within the Chapter's jurisdiction, raising money by speaking to donors in one voice, streamlining back-office work, and developing and using compelling marketing

messages to tell the Red Cross Story. We anticipate that these efforts will help the Chapter maintain and sustain financial stability, honor donor intent by using gifts efficiently, and effectively increase capacity to better serve clients and boost employee and volunteer satisfaction.

Following the adage, "People support what they help to create," Task Force members will also be charged with the implementation of the *One Red Cross* model and reporting to the membership on its progress. Membership reporting will be done through quarterly Task Force conference calls to give the membership updates and to allow members to ask questions or offer feedback on proposed strategies and initiatives.

If you are interested in becoming a Task Force member, contact Betsy Hammar.

Red Cross Names North Idaho Health and Safety Administrator

Peggy Cedros has been named the Red Cross Health and Safety Program Administrator for the North Idaho region of the American Red Cross of Greater Idaho. The appointment of Cedros, an experienced administrator, took effect June 1st.

"We are delighted to have someone of Peggy's caliber join the Red Cross team," said Sue Robinson, CEO of the American Red Cross of Greater Idaho. "Her passion for the American Red Cross and the people we are privileged to serve will ensure



excellence in our Red Cross service delivery to our northern Idaho communities."

Cedros will serve as the Red Cross' full-time representative

in the North Idaho region from its office in Coeur d'Alene. Her duties as the Health and Safety Administrator will include promoting, facilitating and directing the American Red Cross preparedness training program (First Aid, CPR, and other classes) and recruiting volunteer instructors to help with the growth of the program in North Idaho.

A graduate of Lewis-Clark College in Coeur d'Alene, Cedros received a degree in Business Management and was a recipient of the prestigious Provost's Award.

Cedros previously managed the satellite office of the United States Courts in Twin Falls for 15 years. She left that position in 2000 and moved to Coeur d'Alene where she was employed by the North Idaho College in Distance Education and Business Office. Most recently, she was the owner and manager of Yours for the Cooking, LLC, a personal chef service in the Coeur d'Alene area.

Sign the Red Cross Petition

Last month, President Obama launched the United We Serve campaign which calls on everyone to make volunteerism part of daily life. The summer months provide a wealth of opportunities to increase volunteerism at your local unit. International Services would like suggest one easy project.

Help volunteers connect with your chapter by asking them to sign the Facebook Causes petition. The American Red Cross recently launched its first ever online petition to support the teaching of international humanitarian law—the rules of war that protect civilians, wounded combatants, and POWs—in schools. By inviting your volunteers to sign the petition, you can establish an easy connection with both new and long-standing volunteers.

How can you help? First, sign the EHL petition yourself. Then, contact your unit's volunteer network through e-mail and ask them to sign as well. Not only will you be contributing to one of the Red Cross's mandates—educating Americans about international humanitarian law—but you'll also be introducing an exciting new element to your volunteer relationships.

Sign the petition at <http://apps.facebook.com/causes/petitions/193> and spread the word to your friends!

Boise
146 South Cole Road
Boise, ID 83709
1-800-853-2570 x0

Coeur d'Alene
411 N. 15th Street
Coeur d'Alene, ID 83814
1-800-853-2570 x104

Idaho Falls
330 Shoup Avenue
Idaho Falls, 83402
1-800-853-2570 x701

Lewiston
3332 10th Street
Lewiston, ID 83501
1-800-853-2370 x202

Twin Falls
253 4th Ave. N.
Twin Falls, ID 83301
1-800-853-2370 x302

Training Schedules and Registration can be located on www.redcrossidaho.com

Visit our web site
www.redcrossidaho.org
or call us at
1-800-853-2570 for more information
on how to volunteer or donate.

National Night Out Crime Prevention Fair August 1, 2009

Come and see the Red Cross at the National Night Out Crime Prevention Fair on Saturday, August 1. It will be held at the Lakeview Park in Nampa from 10:00 a.m. to 3:00 p.m. There will be a climbing wall, Operation Life Saver Train, booths, games, inflatables and demonstrations from the SWAT team, Bomb Robot, K-9's plus many more activities for the kids.