



Boise
146 South Cole Road
Boise, ID 83709
1-800-853-2570 x0

Coeur d'Alene
411 N. 15th Street
Coeur d'Alene, ID 83814
1-800-853-2570 x104

Idaho Falls
330 Shoup Avenue
Idaho Falls, 83402
1-800-853-2570 x701

Lewiston
3332 10th Street
Lewiston, ID 83501
1-800-853-2370 x201

Twin Falls
253 4th Ave. N.
Twin Falls, ID 83301
1-800-853-2370 x302

Training Schedules and
Registration can be located on
www.redcrossidaho.com

Please visit our web site
www.redcrossidaho.org
or call us at
1-800-853-2570 for more
information on how to volunteer
or donate.

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Chapter Wish List

Our chapter has many needs to continue providing disaster relief and emergency preparation in our communities. The paid and volunteer staff work hard to provide for those needs as judiciously as possible using the gracious donations of citizens throughout the state. But in tough times, tough decisions are made.

Below is a list of some of the needs our chapter has but can't meet immediately. You can help. If you or anyone you know can fulfill one of the wish list items below, please contact the chapter through newsletter@redcrossidaho.org or call 800-853-2570. Your message will be routed to the contact person for that area. We will answer any questions you have and make arrangements with you for the donation. You will also receive a letter of acknowledgement that can serve as a tax receipt.

North Idaho, Coeur d'Alene

New windshield for chapter vehicle
New window lettering in chapter vehicle
TV/DVD combo for instructing classes
Case of copy paper
Three-ring binders (2 1/2 or 3 inch)
New monitor for computer

North Central Idaho, Lewiston

New windshield for chapter vehicle

Southwest Idaho, Boise
New windshield for chapter vehicle
Large, carpeted rubber door mats

Heavy duty or professional grade vacuum cleaner
Professional upholstery cleaning of classroom and office chairs
Brake job on chapter vehicle
New or used flat screen computer monitors
PC - dual core or better with at least DDR2 Ram
Storage device - 2TB (Nework Attached Storage)

East Idaho, Idaho Falls

Touch up lettering on disaster response trailer

Chapterwide

Computer memory cards
Sponsor for upgrade of MS Office 95 to 98 version (can already take advantage of non-profit discount but need sponsor for remaining balance)
New fire extinguishers for each chapter vehicle
Miscellaneous, small items for vehicle emergency kits (write fleet@redcrossidaho.org to get list)
Public Relations volunteer

Thank yous

Thank you Dex for yellow page advertising of Red Cross services

Thank you Horizon/Alaska Air for stand-by flights in Idaho

Thank you Pat & Ronna Waller for donation of two barely used computers

Thank you Magic Valley Storage for monthly storage units for disaster supplies

Thank you Broadway Ford for paint job to cover graffiti on trailer

www.redcrossidaho.org



A PUBLICATION OF THE AMERICAN RED CROSS OF GREATER IDAHO

RED CROSS READER

March 2010

An Update on the Haiti Relief Efforts

The international response to the January 12 earthquakes in Haiti was unprecedented. The series of earthquakes—ranging in magnitude from 6.5 to 7.2—killed an estimated 200,000 people and left another 1.2 million homeless. One month after the tragedy, over 600 Red Cross and Red Crescent workers from 30 nations—including over 100 people representing the American Red Cross—were in Haiti supporting thousands of Haitian volunteers. The American Red Cross has provided relief workers, relief supplies, food, water, blood, health services, sanitation facilities, and shelter.

The financial outpouring of support from the American public has been remarkable. In the first month after the earthquake, the American Red Cross received approximately \$225 million for Haiti relief and recovery efforts. Over \$32 million of that has come

Celebrate Red Cross Month With the Idaho Stampede

Come out to celebrate March as American Red Cross Month with the Idaho Stampede. When you purchase tickets to the Idaho Stampede game on March 31st against the Rio Grande Valley Vipers, \$5 of each ticket purchased through this offer will go directly to the Greater Idaho Chapter of the American Red Cross. Tickets are only \$12. You can support the efforts of your local chapter at the same time you get to enjoy an NBA caliber game with the Idaho Stampede

March 2010

from the mobile giving effort where people were able to text a \$10 donation to relief efforts. During this first month of relief efforts, 69% of spent or committed funds went to food and water, while 20% went to shelter and 11% went to health and family services. For up-to-date information on relief efforts, visit www.redcross.org/haiti.

As the slow but steady rebuilding takes place in Haiti, consider making future donations to the International Response Fund or your local Red Cross chapter. The International Response Fund provides immediate relief and long-term support to those in need and allows the Red Cross to respond immediately when disaster strikes. Your donation to this fund will help prepare for the next emergency and ensure that ongoing help is available wherever it is needed. Thank you for all your support!

Basketball Team. Gates open at 6 pm and the game starts at 7pm. Representatives from the chapter will be there the night of the game as well. Please make sure to come by and give us the opportunity to get to say hello and thank you for your continued support.

To reserve your tickets call the Idaho Stampede Front Office at 208-388-4667 and tell them you are coming out to support the Red Cross!

“Write-In For the Red” on Your Taxes This Year

Yes, it's getting to be that time of year again! As you start preparing your 2009 taxes in the next couple months, don't forget that you can contribute to the American Red Cross of Greater Idaho's Disaster Relief Fund by writing in a voluntary donation on your 2009 Idaho individual income tax form (line 41). These donations provide much needed funding for temporary shelter, food, clothing, and health support following a disaster. Donations made on your state tax return may be taken as charitable deductions on the following year's return. Thanks for thinking of the Red Cross as you file those taxes this year!

March is Red Cross Month

The first Red Cross Month was declared in 1943 when President Franklin Roosevelt issued the declaration in support of the organization and its efforts to raise funds for World War II services. The public response to the first ever Red Cross Month was outstanding: \$146 million were raised in less than 6 weeks, surpassing the fundraising goal of \$125 million. At the time, \$125 million was the largest target ever set for one campaign by any American organization. Roosevelt called the effort the “greatest single crusade of mercy in all of history.” Due to its success, Red Cross Month was repeated for the remaining years of the war and then continued on as an annual membership and fundraising event. Each year the President of the United States issues a proclamation declaring March as Red Cross Month. Look for President Obama's 2010 proclamation and spread the word to your friends and family about the wonderful opportunities for donating and volunteering that are available through your local Red Cross office!

Help Us Go Green

If you would like to receive the newsletter electronically, please send your e-mail address to:
newsletter@redcrossidaho.org

Red Cross Heroes Campaign Taking Place All Month

This month, local “heroes”—individuals, corporations, and community groups—will set out to raise \$1,000 a piece to support the activities of the Greater Idaho Chapter. The chapter hopes to raise \$25,000 during March, which is also Red Cross Month. The campaign will conclude with a recognition event at the end of the month for all those heroes. Check back for pictures and an update next month and don't forget to help support your Greater Idaho Chapter!

If you are interested in being a Hero, contact one of the Greater Idaho Chapter offices.

Thank You to Our Sponsors



www.redcrossidaho.org

New Staff Members



Christopher Davis has joined our staff as Development Director. Chris brings with him seven years of non-profit experience that includes development, communications and operations management. Chris is experienced in all facets of development including major gift solicitation, planned giving, grant writing and oversight, special events, United Way and Combined Federal Campaigns. He's worked with the National Kidney Foundation and Catholic Charities and now brings his passion for helping people connect philanthropically with a humanitarian organization to the Red Cross.

“Chris brings a wealth of experience and leadership skills to the Idaho chapter,” said Sue Robinson, CEO for the American Red Cross of Greater Idaho. “His passion for the American Red Cross and the people we are privileged to serve will ensure excellence in our development and stewardship efforts. We warmly welcome Chris to our Red Cross team.”

March 2010



Dave Thompson has joined our staff as our Resource Development Associate. Dave originally came to the chapter through Experience Works and worked in our Health and Safety Dept. in sales and marketing. In that capacity, Dave sold full service classes, worked with authorized providers on contract renewals and followed up on “interest cards” completed by individuals who indicated they were interested in taking CPR/FA classes. Dave has a strong sales and project management background; skills needed in his new role as RDA. In this position, Dave will be responsible for researching, compiling and managing our grant/United Way/Combined Federal Campaigns calendar, grant writing and special event coordination.

“Dave's project management skills will bring a greater coordination to our special events and grant-funded projects around the state,” said Robinson. “Coordinating these important components of our development program is crucial to ensure a positive donor and public experience and helps keep our work in the minds of the communities we serve. Dave is a welcome addition to the Idaho Red Cross team.”

Great Fundraising Effort by the Idaho Falls Team

Congratulations to the Greater Idaho team in Idaho Falls on securing a significant increase in United Way funding this year! Thanks to the awesome job that Diane Lewis, Greg Gemar, Lorraine Roberts, Dane Watkins and Jeff Mousseau did when meeting with the United Way allocation panels, the Idaho Falls district will receive \$66,696 in United Way funding for 2010! This is 92% of what we asked for in funding our disaster, health & safety and military services!

The chapter has had a wonderful relationship with this United Way due in large part to the efforts of these folks and it is our clients and the communities we serve that reap the benefits of those efforts. This is especially noteworthy in these economic times and in light of the fact that last year, this United Way allocated \$59,407 or 78% of our request to fund these same programs.

Volunteers Needed

Volunteers are needed for local disaster response and to teach community CPR and first aid classes. If interested, please call 1-800-853-2570 for more information.